



September 23 - October 1, 2017 2017 World Rowing Championships

"we welcome the world"

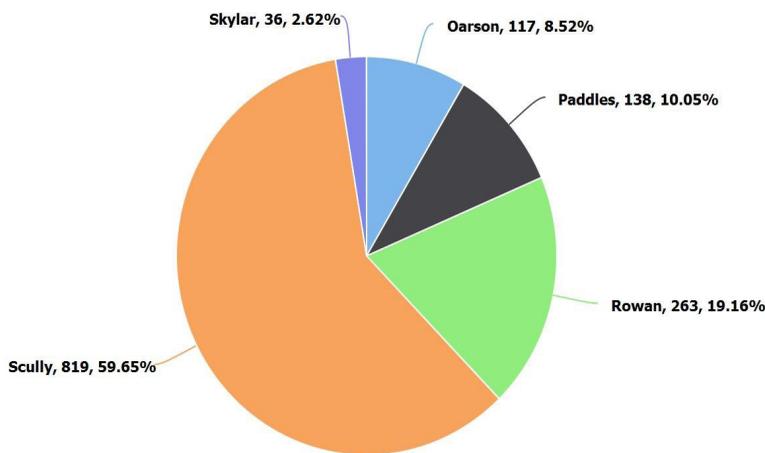


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January 18, 2017

SARASOTA-BRADENTON, Fla---The votes have been tallied, and now it's official. The name of the pelican mascot for the 2017 World Rowing Championships will be, "Scully". The name overwhelmingly defeated the other four options, Rowan, Paddles, Oarson and Skylar.

Answered 1373, Skipped 0, Response Total 1373



Votes came in from two dozen countries across five continents, including The Czech Republic, Canada, Japan, South Africa and New Zealand.

During the original round of voting, when online users offered their name suggestions via social media and e-mail, "Scully" also was the most popular submission for the pelican.

"We are so incredibly thrilled by the response to the mascot naming competition," said Meredith Scerba, the executive director of the 2017 World Rowing Championships.

"Scully" is, of course, based on the word, "scull," a type of boat used in the sport of competitive rowing. In addition to being ever present during the 2017 World Rowing Championships, "Scully" will make multiple appearances leading up to the regatta. Over the next couple of months, look for him to land at numerous events, including:

- Movie Night at Nathan Benderson Park on February 10th
- Chalk the Park at Nathan Benderson Park on March 5th
- Movie Night at Nathan Benderson Park on March 18th

Later this week, a mascot request form will be published on WRCH2017.com for those interested in booking "Scully" at their school, party, or other functions.

continue reading page 2



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ABOUT THE 2017 WORLD ROWING CHAMPIONSHIPS

From September 23 – October 1, 2017, the World Rowing Championships, an international rowing regatta organized by FISA (the International Rowing Federation), will be held at Nathan Benderson Park in Sarasota-Bradenton, Florida, the only Grade A course in the United States and "where world-class athletes come to compete." In the 48 years of the event's existence, the United States has hosted only one other World Championships, in 1994 in Indianapolis, Indiana.

This weeklong event is held at the end of the northern hemisphere summer. In non-Olympic years, it is the highlight of the international rowing calendar. Rowing takes place in 21 different boat classes for both men and women.

Our goal is to attract athletes, family, friends and fans from around the United States and the world, to attend this world-class event, and grow the following of rowing in the US.

For more information, please visit WRCH2017.com