



September 23 - October 1, 2017

2017 World Rowing Championships

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"we welcome the world"



September 23, 2016



SARASOTA-BRADENTON, FL--- In 365 days, for the first time since 1994, the World Rowing Championships will return to the United States.

On Friday, government officials and community members joined together at the site of the Championships, Nathan Benderson Park in Sarasota-Bradenton, Florida, to recognize the monumental day.

At the One Year Kick-off event, spectators heard remarks from local leaders and Olympic gold medalist rower Amanda Polk, who spoke about the significance of the Championships returning to the United States.

"I can tell you that the women and men of the United States rowing team are absolutely ecstatic to have this event on our home turf," Polk said.

In addition, "Vortex," a sculpture designed by internationally renowned artist Malcolm Robertson, was unveiled with a time clock counting down the days to the international regatta. Also at today's event, attendees had the opportunity to learn about purchasing tickets and official merchandise, volunteering and all of the exciting events and programs that will take place leading up to and during the Championships.

The World Rowing Championships will take place in Sarasota-Bradenton, September 23-October 1, 2017. With 40,000 in attendance, and 1,700 elite, world class athletes on hand from more than 60 countries, Florida's Sun-coast is expected to see an economic impact of \$25 million.

ABOUT THE 2017 WORLD ROWING CHAMPIONSHIPS

From September 23 – October 3, 2017, the World Rowing Championships, an international rowing regatta organized by FISA (the International Rowing Federation), will be held at Nathan Benderson Park, a Grade A course in Sarasota-Bradenton, Florida, "Where world class athletes come to compete." In the forty-eight years of the event's existence, the United States has hosted only one other World Championships in 1994 in Indianapolis, Indiana.

This weeklong event is held at the end of the northern hemisphere summer. In non-Olympic years, it is the highlight of the international rowing calendar. Rowing takes place in 21 different boat classes for both men & women.

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Our goal is to attract athletes, family, friends and fans from around the United States and the world, to attend this world-class event, and grow the following of rowing in the US.

For more information, please visit WRCH2017.com