



September 23 - October 1, 2017

2017 World Rowing Championships

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"we welcome the world"



October 3, 2016



SARASOTA-BRADENTON, FLORIDA--- As part of the Sarasota County Library System's "One Book, One Community" program, the 2017 World Rowing Championships Host Committee is pleased to welcome the author of the New York Times best-seller, *The Boys in the Boat*, to Sarasota-Bradenton.

Daniel James Brown will speak at and attend a luncheon hosted by the World Rowing Championships Organizing Committee from 10:30 a.m.-1:00 p.m. on Thursday, January 26, 2017 at Fete Catering and Ballroom in Lakewood Ranch. Brown will also attend a separate event hosted by Sarasota County Libraries that evening from 7:00-9:00 p.m. at the Venice Performing Arts Center.

"It's really exciting to have him here and to engage rowing fans and book lovers in our community," said Meredith Scerba, the executive director of the 2017 World Rowing Championships.

"Brown's book is inspiring and we are confident that those who read it will be intrigued to learn more about the sport of Olympic rowing and our international regatta in 2017."

Brown's novel tells the story of the University of Washington's eight-oar crew team and their 1936 Olympic triumph over the German rowing team in Berlin. Brown grew up in the San Francisco Bay area and attended the University of California at Berkeley. He taught writing at San Jose University before becoming a technical writer and editor in Silicon Valley and at Microsoft. He now writes novels full-time outside of Seattle. He lives with his wife, two daughters, and an assortment of cats, dogs, chickens and honeybees. When he is not writing, he his birding, gardening, fishing, reading American history or chasing bears away from the beehives.

Brown's visit to Florida's Suncoast is part of a year's worth of legacy and awareness programming hosted by the World Rowing Championships. The programming is aimed at enhancing the local community through a variety of events.

Tickets for the luncheon range from \$100-\$900 and can be purchased at: onebookonecommunitytickets.eventbrite.com. More information on Brown's visit will be available this Friday morning at Nathan Benderson Park for the 2017 World Rowing Championships One Year Kick-off.

ABOUT THE 2017 WORLD ROWING CHAMPIONSHIPS

From September 23 – October 3, 2017, the World Rowing Championships, an international rowing regatta organized by FISA (the International Rowing Federation), will be held at Nathan Benderson Park, a Grade A course

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in Sarasota-Bradenton, Florida, "Where world class athletes come to compete." In the forty-eight years of the event's existence, the United States has hosted only one other World Championships in 1994 in Indianapolis, Indiana.

This weeklong event is held at the end of the northern hemisphere summer. In non-Olympic years, it is the highlight of the international rowing calendar. Rowing takes place in 21 different boat classes for both men and women.

Our goal is to attract athletes, family, friends and fans from around the United States and the world, to attend this world-class event, and grow the following of rowing in the US.

For more information, please visit WRCH2017.com